



HARROLD'S  
PEDIGREED  
GIANT ART-SHADES

*Harrold's Pedigreed*

## **PANSY - VIOLA SEEDS**

AMERICA'S LARGEST,  
MOST COMPLETE LINE

WHOLESALE PRICES

Harrold's Pansy Gardens

seed specialists for over 50 years

BOX 29-W

GRANTS PASS, ORE.





*Harrold's*

## PEDIGREED PANSIES

A CONDENSED LIST OF THE MOST VARIED AND EXTENSIVE LINE OF PANSY SEEDS IN AMERICA TODAY. WE ISSUE A MORE COMPLETE CATALOGUE, A COPY OF WHICH WILL GLADLY BE SENT ON REQUEST.

Few bedding plants are as popular as Pansies or can be more easily produced. About 60% of the seasons crop is normally planted outdoors in July, August and September, being wintered in cold frames or under just a light mulch of straw or marsh hay although evergreen boughs or light brush is just as effective.

This summer planting, however, does not fill all the needs, either from the standpoint of timing or supply needed. For that reason many growers make plantings in cold greenhouses through late November and December giving just enough heat if needed to get the seeds germinated and to keep the young seedlings from freezing too hard. Heat applied then in February and later will soon bring these seedlings into saleable stock for April and May sale. They can be moved outside as soon as weather will permit to clear the house room for spring schedules.

Another large block of Pansies are usually planted right along with the earlier of the spring bedding plants during January and February and these plantings made up to mid-February, with normal temperatures given such stock as Snaps, Petunias and other similar bedders, will give nice saleable plants coming into first bloom in late April and May. For mid-summer beds in the cooler climates the seeds may also be planted in the bed right where they are to bloom as early as the ground can be worked and these plantings can be depended on to make a very desirable showing during late summer and throughout the fall. Also this late spring planting can usually be carried over for the earliest displays the following spring.

Pansies are a far more adaptable plant than realized by many growers and gardeners so that it is well to give consideration to the planting of them over a much wider seasonal range than is often practiced. In planning these plantings you will find it practical and advisable to use **HARROLD'S PEDIGREED PANSY SEEDS.**

## COMMERCIAL MIXTURES

This group affords a wide selection of types best adapted to the production of commercially saleable plants. The price range is quite indicative of the newness or high state of development of each sort.

VARIETY	Description	Price	Tr. Pkt.	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.
<b>HARROLD'S PEDIGREED AMERICAN GIANTS:</b>	Our latest Fancy type strain introduced in '52. Huge flowers, mostly with heavy center blotch and a very fine range of colors. Many reds and bronzes.						
		\$1.75	\$3.25	\$ 6.00	\$11.00	\$22.00	
<b>C. W. HARROLD'S PRIVATE BLEND:</b>	A blend of pastel and light shades with many ruffled forms. Colors heavy in the desirable pink, orchid, cream & bronze shades. Often identified as Hybrids.						
		2.00	3.75	7.00			
<b>HARROLD'S PEDIGREED GIANT ART-SHADES:</b>	For many years this has been our most popular Exhibition type Pansy. Flowers are probably the largest in size of any presently cultivated Pansy, many over 4 inches when well cultured. Color range is very bright, excellent for the most showy mass bedding effects.						
		1.00	2.50	4.75	9.25	18.00	

## HARROLD'S COMMERCIAL MIXTURES Continued

VARIETY	Description	Price	Tr. Pkt.	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.
<b>HARROLD'S PEDIGREED SWISS GIANTS:</b> One of the best improved strains of the so called Swiss Pansies. Better adapted to our American gardening conditions and color preferences. A fancy type with many dark shades mostly with the large center blotch. ....							
				\$1.00	\$2.50	\$ 4.75	\$ 9.25 \$18.00
<b>HARROLD'S PEDIGREED GIANTS:</b> The parent of our Art-Shades. Of similar type and habit but a less modern color range and not quite so large. ....							
				1.00	2.25	4.00	7.75 15.00
<b>HARROLD'S IMPROVED SWISS:</b> The parent of the Pedigreed Swiss and a grandparent of our American Giants. This is still one of the best Swiss based varieties for American growers. ....							
				1.00	2.00	3.25	6.25 12.00
<b>HARROLD'S ALL-AMERICAN BEDDING MIXTURE:</b> A popular priced composit blend of all the regular commercial Harrold kinds along with some of the better standard varieties also listed in this offer. A very desirable general mixture. ....							
				1.00	2.00	3.25	6.25 12.00
<b>PACKETS ABOUT 1,000 seeds.</b>							

## SPECIAL PURPOSE & NOVELTY MIXTURES

VARIETY	Description	Price	Tr. Pkt.	1/8 oz.	1/4 oz.	1/2 oz.	1 oz.
<b>HARROLD'S ATOMIC DAWN:</b> Novelty. Blend of soft colors in shades of pink, lavender, delicate blue and light gold. Carries many striking new shades. Many of the flowers heavily ruffled. ..							
				\$2.00	\$4.00	\$ 7.50	\$14.00 \$25.00
<b>HARROLD'S SUNSET GIANTS:</b> Novelty. A blend of much admired shades heavy in the orange, red and gold tones. A bright attractive sort. ....							
				2.00	4.00	7.50	
<b>HARROLD'S PEDIGREED CUT-FLOWER PANSIES:</b>							
<b>TALL GREENHOUSE TYPE:</b> This sort is bred specially for production of long stemmed flowers indoors under glass in winter. It can also be grown as a novelty outside but is the only variety we grow that is not hardy; frost of more than 10 degrees will damage it. Plants grow up to 4 ft. high with flower stems about twice as long as regular Pansies. Color blend is very attractive. ..							
				2.00	5.00	9.00	17.50 .....
<b>HARDY OUTDOOR TYPE:</b> This was the original Cut Flower Pansy as first introduced by our gardens nearly 25 years ago. It may be grown either indoors or out and has a very wide and attractive color range. Stems produced are usually about 50% longer than bedding types. Good in open garden as well as under glass. ....							
				1.50	3.50	6.50	12.00 .....
<b>HARROLD'S PEDIGREED NOVELTIES:</b> This is a perpetual novelty blend coming from our breeding work. A type of seed that can rarely be bought - we know of no other specialist who will let you have any pre-introduction seed. This mixture changes from year to year depending on the breeding work in progress and the types and colors are most varied. A fine selection for the grower who wants something different. ....							
				2.00	5.00	9.00	17.50 .....



## SPECIAL PURPOSE & NOVELTY MIXTURES Continued

VARIETY	Description	Price	Tr. Pkt.	$\frac{1}{16}$ oz.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.
<b>HARROLD'S PEDIGREED POT PANSIES:</b>	Specially bred sort that is very compact in growth habit but bears largest flowers in a very attractive range of colors. This one is of most use when planted in summer and used in pots, tubs and window boxes in early spring.			\$2.00	\$5.00	\$	\$

Packets in this group about 500 seeds.

## NEW NOVELTIES AND LATE INTRODUCTIONS

Here is one of the most unusual groups that we have been privileged to offer and we have searched the world for them. Many of these are exclusive to our stock in America. For more complete descriptions see our last Pansy Annual, copy sent on request if you don't have one.

VARIETY	Description	Price	Tr. Pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	1 oz.
<b>RAMBRANDT:</b>	(Masterpiece) Flowers heavily curled and ruffled in new shades for this type. Pastel pink, buff, orchid, apricot, cream and rose.			\$1.25	\$3.00	\$5.75	\$11.00
<b>ELK'S BEAUTY:</b>	The nearest color to an Elk's purple found in Pansies. Large and heavy substance. (Maple Leaf).		1.50	3.50	6.00	11.00	
<b>MOON MOTH:</b>	(Jumbo) A large white with dark blue throat penciling. Some inclination to yellow breaks.		1.00	3.25	6.00	11.00	
<b>FELIX:</b>	New, popular mixture of Pansies with cat's faces. Bright shades of medium size.		1.00	2.00	3.75	6.50	12.00
<b>WENDY:</b>	(Peter Pan) A new soft porcelain or china blue. We like it better than Delft Blue.		1.50	3.50	6.00	11.00	
<b>TINKERBELL:</b>	(Peter Pan) Many brilliant orange-bronze shades. Good size and form.		1.50	3.50	6.00	11.00	
<b>CLARET:</b>	(Giant Swiss) Shades in a popular red range. Lighter and more brilliant than Alpenglöw.		1.00	2.25	4.00	7.75	15.00
<b>HARMONY:</b>	(Improved Swiss) A new, compact ruffled form of this popular strain. Color range is quite rich.		1.25	3.00	5.50	11.00	20.00
<b>STRAWBERRY ROSE:</b>	(Giant Swiss) Somewhat similar to Raspberry Rose but carries lighter shades bit more pink.		1.50	3.50	6.00	11.00	
<b>FIESTA:</b>	(Giant Swiss) Range of bronze shades more orange brown than Fire-beacon. Some blue bronze tints.		1.50	3.50	6.00	11.00	

Packets are about 750 seeds.

## STANDARD COMMERCIAL MIXTURES

This group lists about all the most accepted mixtures commonly used in the American market. Our sources of these are varied, partly of our own production while others come direct from their originators and others are supplied to us from other seed specialists. We know of no better stock of them available in each particular case.

VARIETY	Description	Price	Tr. Pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	1 oz.
<b>AMERICA:</b>	Sometimes called Early Pansy America. Recently reintroduced in Europe rebred as Peter Pan type. A good strain.			\$ .90	\$1.50	\$2.75	\$5.25
<b>GENEVA GIANTS:</b>	A Select Super-Swiss.		1.00	1.80	3.50	6.25	12.00
<b>JUMBO MIXED:</b>	(Steele) First generation Harrold grown from originators strain. Somewhat reselected.		1.00	1.75	3.25	6.25	12.00
<b>MAPLE LEAF GIANTS:</b>	Sometimes called Canadian Giants. Quite popular.		.90	1.50	2.75	5.25	10.00

# STANDARD COMMERCIAL MIXTURES Continued

VARIETY	Description	Price	Tr. Pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.	1 oz.
<b>ORCHID PASTEL:</b> Various called Butterfly or Hybrids. Not too large but novel colors and characteristic ruffling. ....							
		\$1.00		\$2.75	\$5.00	\$8.00	\$15.00
<b>MASTERPIECE:</b> Originated in Europe and very popular there. Heavily ruffled and of rather dark shades. ....							
		.90		1.50	2.75	5.25	10.00
<b>OREGON GIANTS:</b> Large flowers of good substance and excellent color range. ....							
		1.00		2.00	3.75	6.25	12.00
<b>SUPER MAPLE LEAF:</b> An improved reselection of this popular variety. ....							
		1.00		1.75	3.25	6.00	11.00
<b>SCOTTISH EXHIBITION:</b> A nice blotched and spotted blend in a little different color blend. Good size. ....							
		1.00		1.75	3.25	6.00	11.00
<b>SWISS GIANTS:</b> This type has had much vogue in recent years. ....							
		.90		1.40	2.50	4.50	8.00
<b>SUPER SWISS:</b> Similar to sort just above but reselected to more flowers with full 5 petal blotch. ....							
		1.00		1.50	2.75	5.00	9.00
<b>DWARF SWISS:</b> A selected strain to the shorter more compact plant habit. ....							
		1.00		1.50	2.75	5.00	9.00
<b>BUGNOT'S SUPERB BLOTCHED:</b> Dark shades with heavy centers. ....							
		.60		1.00	1.75	2.75	5.00
<b>CASSIER'S 3 &amp; 5 BLOTCHED:</b> Many mauve and steel blue shades and bronzes. ....							
		.60		1.00	1.75	2.75	5.00
<b>ENGLEMANN GIANTS:</b> An English strain of light and dark shades. ....							
		.90		1.50	2.50	4.50	8.00
<b>ENGLEMANN SPECIAL:</b> From same stock but more select colors & brighter shades. ....							
		1.00		1.75	3.25	6.25	12.00
<b>ORCHID FLOWERED MIXED:</b> Many delicate pastel shades. Flowers not large but colors interesting. ....							
		1.00		2.00	3.25	6.00	11.00
<b>SWISS GIANTS IMPROVED:</b> Good standard strain. ....							
		.60		1.00	1.75	3.00	6.00
<b>TRIMARDEAU MIXED:</b> A European giant bedding variety of French origin. ....							
		.50		.90	1.50	2.50	4.50
<b>HIEMALIS BEDDING GIANTS:</b> (Ice Pansies) A very early flowering type with rather small flowers. ....							
		.60		1.00	1.50	2.50	4.50

Trade packets this group about 1,000 seeds.

## FORMAL SEPARATE COLOR PANSIES

This group is often most desirable where plantings to a specific color scheme is desired. It should be remembered, however, that the trueness to color in any Pansies grown from seeds is variable to a degree and for that reason if trueness is a rigid requirement, overplanting and selection is the only sure way to meet strict specifications. Untrueness in these seeds will vary with the variety from as little as 2% to possibly as much as 25%. These usually comprise no more than 10% of the production schedules of the average commercial grower, the mixtures being much more popular.

VARIETY	Color	Price Per	Tr. Pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.
<b>HARROLD'S AZURE GIANTS:</b> The finest intense blue Pansy. Very popular. ....						
		\$1.00		\$2.25	\$4.00	\$ 7.75
<b>HARROLD'S GOLDEN GIANTS:</b> Deep golden yellow with large brown or black blotch. ....						
		1.00		2.25	4.00	7.75
<b>HARROLD'S RUBY GIANTS:</b> Shades of deep garnet and mahogany. Center usually darker. ....						
		1.00		2.25	4.00	7.75
<b>CORONATION GOLD:</b> Fine golden yellow with apricot tinge. Sometimes lightly penciled throat. ....						
		1.00		1.75	3.00	5.50
<b>DELFT BLUE:</b> Soft porcelain blue. Delicate. ....						
		1.00		2.00	3.00	5.50
<b>PAY DIRT:</b> Very large golden yellow with small blotch or penciled throat. ....						
		1.00		3.00	6.00	11.00
<b>AMERICAN STRAIN SWISS GIANT TYPES.</b>						
<b>ALPENGLOW:</b> Select dark red shades. ....						
		1.00		1.75	3.00	5.50
<b>BLACK KING:</b> The most nearly black giant. ....						
		1.00		2.25	4.00	7.75



## FORMAL SEPARATE COLORS Continued

VARIETY	Color	Price Per	Tr. Pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.
<b>BLUMLISALP:</b>	Soft pink to magenta rose. Velvety blotch. Somewhat variable with culture. ..	\$1.00	\$2.25	\$4.00	\$ 7.75	
<b>FIREBEACON:</b>	Wallflower orange-red shades. ..	1.00	2.00	3.00	5.50	
<b>BERNA:</b>	Giant velvety violet-blue. ....	1.00	2.00	3.00	5.50	
<b>LAKE OF THUN:</b>	Sometimes listed as Thuner Sea, or Ulswater Blue. A lovely bright blue. ..	1.00	2.00	3.00	5.50	
<b>ORANGE GIANT:</b>	Pure orange shading apricot. ....	1.00	2.25	4.00	7.75	
<b>PURE WHITE:</b>	The finest white Pansy. Fragrant and lightly ruffled. Very compact growth. ....	1.00	2.00	3.00	5.50	
<b>RASPBERRY ROSE:</b>	A soft raspberry magenta-pink. Darkens as it ages. Velvety wine blotch. ....	1.00	2.25	4.00	7.75	
<b>RHEINGOLD:</b>	Deep yellow with dark center. ..	1.00	2.00	3.00	5.50	

### TRIMARDEAU GIANT BEDDING.

A French type bedding strain that gives lots of color at modest cost.

<b>ADONIS:</b>	Light blue with white eye. ....	.50	.90	1.50	2.50	
<b>AUREA PURA:</b>	Intense pure golden yellow. ....	.50	.90	1.50	2.50	
<b>CANDIDISSMA:</b>	Snowy white of good form. ....	.50	.90	1.50	2.50	
<b>CARDINAL RED:</b>	The nearest bright red Pansy. ....	.50	.90	1.50	2.50	
<b>KING OF THE BLACKS:</b>	Blackish purple. ....	.50	.90	1.50	2.50	
<b>LORD BEACONSFIELD:</b>	Lower petals violet-blue with white top petals. Face center. ....	.50	.90	1.50	2.50	
<b>LIGHT BLUE:</b>	A soft French blue. ....	.50	.90	1.50	2.50	
<b>PRINCE HENRY:</b>	Rich dark blue. Attractive. ..	.50	.90	1.50	2.50	

### GIANT MULTIFLORA BEDDING - Holland Type.

<b>ORANGE KING:</b>	Bright orange. ....	.60	1.10	2.00	3.50	
<b>PURPLE GIANT:</b>	Deep royal purple. ....	.60	1.10	2.00	3.50	
<b>ST. KNUD:</b>	Deep orange yellow. ....	.60	1.10	2.00	3.50	

### HIEMALIS GIANT - Ice Pansies.

<b>BLUE BOY:</b>	Silvery-lilac. ....	.60	1.00	1.50	2.50	
<b>CELESTIAL QUEEN:</b>	Brilliant sky blue. ....	.60	1.00	1.50	2.50	
<b>CLARET:</b>	Fine deep wine red. ....	.60	1.00	1.50	2.50	
<b>MARCH BEAUTY:</b>	Dark velvety purple. ....	.60	1.00	1.50	2.50	
<b>NORTH POLE:</b>	Glistening pure white. ....	.60	1.00	1.50	2.50	
<b>ORION:</b>	Pure golden yellow. ....	.60	1.00	1.50	2.50	

Trade packets of this group about 1,000 seeds.

## VIOLA SEEDS

There is a special niche in every garden for Violas as a companion to Pansies and other plants. Their culture is so nearly identical with Pansies that it is suggested their culture in modest quantity will prove profitable to the commercial grower. These varieties have been found to be the ones most popular.

VARIETY	Color	Price Per	Tr. Pkt.	$\frac{1}{8}$ oz.	$\frac{1}{4}$ oz.	$\frac{1}{2}$ oz.
<b>JERSEY GEM:</b>	Outstanding violet-blue. Popular. ....	\$1.00	\$2.25	\$4.50	\$ 8.00	
<b>YELLOW GEM:</b>	Rounded flowers of pure yellow. ....	1.00	2.25	4.50	8.00	
<b>WHITE GEM:</b>	A fine Gem white. ....	1.00	2.25	4.50	8.00	
<b>GEM VARIETIES MIXED:</b>	The above & others. ....	1.00	2.25	4.50	8.00	

### VIOLA Cornuta and Hybrida.

<b>ADMIRATION:</b>	Large flowered violet-blue. ....	.60	1.00	2.00	3.50	
<b>ARKWRIGHT RUBY:</b>	Best ruby crimson viola. ....	1.00	1.50	2.50	4.75	
<b>AVALANCHE:</b>	Large flowered pure white. ....	1.00	2.00	3.00	6.00	
<b>BLUE PERFECTION:</b>	A lighter royal-blue. ....	.60	1.00	2.00	3.50	
<b>CHANTREYLAND:</b>	Finest pure apricot. ....	.90	1.25	2.50	4.75	
<b>GEORGIA PEACH:</b>	NEW. Peach shade, round ruffled flowers, compact plant. ....	1.50	3.50	6.00	11.00	
<b>GUSTAV WERMIG:</b>	A shade lighter than Jersey Gem. Free flowering. Fine in rockeries. ....	1.00	1.50	2.75	5.00	
<b>ILONA:</b>	Rose shades with lavender tinge. ....	1.00	1.50	2.75	5.00	
<b>IMPROVED SCOTCH BEDDING MIXTURE:</b>	A most popular large flowered bedding mixture. Our most popular single Viola item. ....	.90	1.50	2.75	5.25	
<b>KING HENRY:</b>	Rich violet-blue, yellow eye. ....	.60	1.00	2.00	3.50	
<b>LUTEA SPLENDESCENCE:</b>	The standard Canary-yellow. ....	.75	1.25	2.50	4.50	
<b>PAPILIO LIGHT BLUE:</b>	Light blue with cream center. ....	.90	1.25	2.50	4.75	
<b>PAPILIO DEEP VIOLET:</b>	Velvety true violet. ....	.90	1.25	2.50	4.75	
<b>WHITE PERFECTION:</b>	Large creamy white. ....	.75	1.25	2.50	4.50	

Trade packets contain about 1,000 seeds.



# Harrold's

## HARDY PRIMROSES



Primrose seeds and plants have been a major specialty with us for many years and the seeds offered here are not surpassed in quality anywhere. More complete descriptions will be found in our last Pansy Annual.

**HARROLD'S SHADES OF BLUE:** These are especially attractive and popular. The more rare Polyanthus blues are larger flowered and make a more robust plant than do the Aculis types.

**SEEDS:** \$1.50 per pkt. about 200 seeds; 3 pkts. \$4.00; 10 for \$12.00.

**PLANTS:** First year, nice transplanting size, 25 for \$5.00;

**HARROLD'S PEDIGREED GIANTS:** A strain of Polyanthus-veris Hybrids of our own breeding. This is the largest type available today and the range of colors of this strain is most outstanding. Not only are the bright base colors represented but the mixture carries many novelty and pastel shades which are highly prized. Growth is robust, disease resistant and the flower heads are massive.

**SEEDS:** Packet, about 300 seeds, \$1.00; 3 pkts. for \$2.50;  $\frac{1}{16}$  oz. about 1,500 seeds, \$4.00;  $\frac{1}{8}$  oz. \$7.50;  $\frac{1}{4}$  oz. \$14.00;  $\frac{1}{2}$  oz. \$25.00; 1 oz. \$45.00; 2 ozs. \$85.00.

**PLANTS:** Yearlings, nice size for transplanting, 50 for \$7.50;

**EXHIBITION BLEND:** This seed is the last crop of one of the most prominent growers in the northwest. Because of city expansion he lost his growing acreage and we have taken over his entire seed stock for disposal. This is a very fine strain, widely known and used and plants from it have been constant prize winners at the Portland Primrose shows. These prices are about 40% below usual charges for this stock. While it lasts.

**SEEDS:** Packets about 500 seeds \$1.00;  $\frac{1}{16}$  oz. \$2.50;  $\frac{1}{8}$  oz. \$4.00;  $\frac{1}{4}$  oz. \$7.50;  $\frac{1}{2}$  oz. \$14.00; 1 oz. \$25.00.

### OTHER PRIMULA:

**POLYANTHUS:** Separate colors.

**RED SHADES:** A brilliant range of giant flowers.

**YELLOW SHADES:** Canary to deep yellow of very large size.

**WHITE:** Ranges from cream to pure white, most with orange centers.

**GOLD LACED:** A new item to our line. Flowers edged with gold.

**SEEDS:** This group per packet any one color \$1.25; 3 assorted \$3.50.

**AURICULA:** The popular Alpine Primrose for the shaded rockery. Large flowers in medium dense clusters. Colors most varied and exclusive to this group. Each floret has a center blotch with a contrasting edge shade.

**CASHMERIANA:** A unique Primrose not too often seen. Dense heads of small florets in a ball form. Shades of lilac mostly. Plants robust and about 10 inches tall.

**SEEDS:** Packets about 300 seeds, \$1.00; 3 for \$2.50. May be assorted with other primula seeds of same price.

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## A WORD ABOUT HARROLD'S PEDIGREED SEEDS

We are constantly developing and expanding our line of seed specialties. Each year we make various changes in the line, adding new things that are promising and dropping those which have lost much of their popularity. This list is composed mostly of the top standards and best novelties in the lines listed but because of space limitations descriptions are of necessity limited. Many are listed in our larger catalogues issued once or twice a year and if you don't have a copy we shall be happy to supply one.

This folder is issued mostly as a reminder of the extensive nature of this line of the highest quality. In our main specialties we have made it a policy to make

**HARROLD'S LINE THE MOST VARIED AND EXTENSIVE IN AMERICA.**





# You Can't Beat These

CUT  
FLOWER

## *Stocks*

### DOUBLE GIANTS OF CALIFORNIA

Giants of Calif. stocks are more robust and produce heavier spikes than Imperial Bismarck. They may also be set 4 x 4 in which case they will produce but the one heavy terminal spike while if given more space they develop the laterals the same as the Imperials do. A very practical Florist variety.

**GOLDEN GATE:** An excellent yellow.

**MOJAVE:** Rich velvety purple.

**MONTEREY:** Very fine shade of bright pink.

**PACIFIC:** Attractive light blue.

**REDWOODS:** Deepest blood red.

**SANTA BARBARA:** Pink overlaying buff.

**SANTA MARIA:** The finest pure white.

**SEQUOIA:** Rosy carmine.

**TAHOE:** A very attractive lavender.

**YOSEMITE:** One of the finest shades of rose.

**EXQUISITE MIXED:** Above colors blended.

**SEEDS:** Our unusual, uniform price of \$4.50 per ounce. Minimum amount 1/10th. ounce at 45¢; 2/10ths. 90¢ etc.

### DOUBLE GIANT COLUMN - IMPROVED EXCELSIOR.

These fine non-branching Stocks have been highly popular with the cut-flower grower for many years. They produce huge terminal spikes with no laterals and come a high percentage double.

**BALL No. 1:** Lilac lavender. Large flowers.

**BALL No. 6:** American Beauty. Deep carmine rose.

**BALL No. 7:** Malmaison Pink. Tall blush pink.

**BALL No. 8:** Ruby. Tall crimson-red.

**BALL No. 9:** Chamois Pink Improved. Rosy-buff.

**BALL No. 11:** Pink, lighter than No. 22.

**BALL No. 14:** Rose Pink. Deep rose pink.

**BALL No. 16:** White Improved. Fine florist white.

**BALL No. 20:** Apricot. Creamy buff, late.

**BALL No. 21:** Purple Heart. Tall blue-purple.

**BALL No. 22:** Supreme. Outstanding silvery rose.

**BALL No. 24:** Deep Apricot. Deeper than No. 20.

**AVALANCHE:** NEW early giant white.

**GARDENIA:** Giant, glistening white.

**ILLUSION:** Deep scarlet.

**PASTEL LAVENDER:** Live delicate color. New market shade.

**ROYAL PURPLE:** Deeper than Ball No. 21.

**SILVER LILAC:** Very fine lavender.

**WHITE GIANT:** Earliest tallest white.

**YELLOW WONDER:** Best cut-flower yellow.

**FLORISTS MIXTURE:** A well blended mixture for general use.

**PRICES:** Our uniform price of \$9.00 per ounce is the lowest in the industry for quality seeds of freshest crop. You can still buy the 1/10 ounce at 90¢; 2/10 ounce at \$1.80 etc.

Our Stock seeds are supplied by three of the foremost American growing specialists and they are unsurpassed in quality. In fact, coupled with our unique pricing method these afford today's greatest value in these seeds.